

HEAVEN-on-EARTH

Marketing and Image Management Company

A Full Service Company—Providing Client Care and Advice in Marketing, Event Coordination, Promotions and Image Management

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Addendum to Digital Printing Price List and Terms

In order to be timely as possible in sending the client proofs to approve, please carefully read the following terms in point (A):

A. Sending Proofs to the Client:

1. All proofs will be printed by the Epson printer.
2. Stock used is standard office inkjet paper [8 1/2"x11", 24lb (90g/m2), 96 Brightness], and hereinafter referred to as "proof paper".
3. Proofs may be printed using one or more Epson dpi settings. Which dpi setting(s) used is relative to the color saturation of the image file, and is dependant on how well the proof paper handles higher dpi settings (720dpi and/or 1440dpi and/or 2880dpi) and ink volumes. Normally, 360dpi is the standard Epson setting for proofs; yet some proofs may require being printed at higher dpi setting(s).
4. For easy identification and comparison purposes, all proofs will include file names and proof numbers; all dpi settings will be written out by hand.
5. All proofs will be mailed to the client, unless other arrangements (including meetings) are made with the client.
6. The client is requested to inspect all received proofs and indicate which proof(s), if any, best matches the original art piece(s). When approved, the client will indicate approval(s) as per the instructions stated in the PDF form "Digital Printing Order Form.pdf".

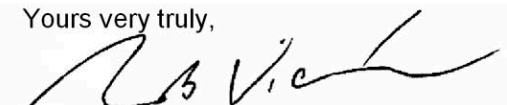
Aside from the agreed upon pricing as stated in the PDF form "Digital Printing Price List & Terms.pdf", there are **three** additional expenses which could be involved. Please carefully read the following terms in point (B):

B. Additional Expenses:

1. A flat rate of \$30.00 per hour will be applied for any and all services relating to basic photographic documentation of the client's own original art work, and basic graphic design. If film photography is involved, then full reimbursement for film, processing and development (including enlargements) is expected.
2. For sending proofs, the client agrees to pay the postage. Proofs will be sent by regular mail, with no insurance added—unless the client specifically requests insurance coverage to be added. The client agrees to pay for the additional insurance coverage.
3. A "CD-RW fee" of \$5.00 will be charged to cover the cost of a CD-RW. If the client provides a CD-RW, then this fee will be waived.

If you have any questions, please feel free to contact me.

Yours very truly,



Rob Vickery

Contact Information

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- ★ Hours of operation: 9:00AM to 4:30PM, Monday through Friday. Closed weekends and statutory holidays.

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