

Heaven-on-EARTH

Marketing and Image Management Company

A Full Service Company—Providing Client Care and Advice in Marketing Services, Image Management Consulting Services and Artist Services

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Capital Arts Festival® 2012 Event Notice

Heaven-on-Earth Marketing and Image Management Company ("HoEMIMCo"), owner and producer for Capital Arts Festival® ("CAF®"), has decided not to proceed with our month-long event season slated for October, 2012.

This decision, based in part on evidentiary reporting that a complete economic recovery has yet to be fully realized, is a necessary precaution to take before producing the next season. In consideration for the production of CAF® 13, my company will carefully observe how well the economy rebounds and performs in 2012.

Allowing sufficient time for the Canadian economy to recover is a wise move to make—both for members of the business community and arts/cultural events alike. Capital Arts Festival® is a 100% business organized initiative, produced entirely without government funding and without non-profit/charitable involvement at the operational level.

Although CAF® will not be produced in 2012, the following services are offered for your consideration and participation.

In keeping with our annual tradition of supporting arts, cultural and heritage events, HoEMIMCo proudly presents the Event Listings Service ("ELS"). Jointly published to the Capital Arts Festival® and HoEMIMCo websites, ELS offers **free** web listings throughout 2012 for professional events (arts, heritage, culture and related community-based events), and is open to the participation from corporate, small business, non-profit and charitable organizations. Guidelines are available at: http://www.hoemimco.com/guidelines_event_listings_service.html

Throughout 2012, we are also pleased to offer web advertising at very affordable rates. Open to the business community-at-large and professional events (arts, heritage, culture and related community-based events), our rates and informative guidelines are available at: http://www.hoemimco.com/web_advertising_guidelines_2012.html

Capital Arts Festival® gratefully acknowledges the generous support from members of the business community, (including our sponsors and supporters, advertisers, member participants and distribution centres), for helping to make our previous festival seasons possible. Finally and most importantly, we thank the public for their generous support and appreciation of our events.

Thank you for visiting our website. We value your input—please send us an email or give us a call.

All being well, we look forward to presenting a regional autumn celebration of Canadian arts, culture and heritage in October, 2013.

It's yours to discover!

Rob Vickery
Heaven-on-Earth Marketing and Image Management Company

January 1, 2012