

HEAVEN-on-EARTH

Marketing and Image Management Company

A Full Service Company—Providing Client Care and Advice in Marketing, Event Coordination, Promotions and Image Management

Email: robvickery@shaw.ca Bus: (250) 383.7914 1270 Johnson Street, Ste. 205, Victoria, BC, CANADA, V8V 3P1 Cell: (250) 886.1035 Fax: (250) 383.9068

Fine Art Digital Printing Service

Introduction

- ★ Giclée is a printing term that refers to the digital process of manufacturing high quality fine art prints (original and reproduction)
- ★ Heaven-on-Earth Marketing and Image Management Company offers a low tech, simple, straight forward approach to your digital printing needs, at affordable pricing
- ★ When fully cured, Epson prints are suitable for matting and framing, or for portfolio insertion
- ★ Printing up to 12x18?(maximum size)
- ★ One digital image printed per Epson Velvet Fine Art paper, centred to paper
- ★ Cutting or trimming services are currently not available

Print Pricing (Suggested print sizes. All dimensions are in inches. Plus applicable taxes.)

<u>8½ x 11 Stock</u>			<u>13 x 19 Stock</u>		
<u>Image Size</u>	<u>First Print or Proof</u>	<u>2+ Prints</u>	<u>Image Size</u>	<u>First Print or Proof</u>	<u>2+ Prints</u>
4 x 6	\$23.00	\$15.00	8 x 10	\$26.00	\$21.00
5 x 7	\$24.00	\$16.00	8½ x 11	\$27.00	\$22.00
8 x 10	\$25.00	\$17.00	10 x 10	\$27.00	\$22.00
<i>Custom sizes are available upon request</i>			10 x 12	\$28.00	\$23.00
			11 x 14	\$29.00	\$24.00
			12 x 14	\$30.00	\$25.00
			11 x 17	\$31.00	\$26.00
			12 x 18	\$32.00	\$27.00

Velvet Fine Art Papers

- ★ Archival, 100% cotton rag (standard stock)
- ★ Bright white surface for excellent color reproduction
- ★ Two pre-cut paper sizes: 8½"x11" and 13"x19"
- ★ 260 gsm weight

Ultra-Chrome Inks

- ★ Pigment-based ink jet, high quality output; ink jet spray is calibrated at 4 picolitres (a very fine mist)
- ★ Light fast rating is 61 years*. (*Source: Wilhelm Imaging Research and based on Epson prints framed under glass.)
- ★ Prints must cure for 24 hours, please add one extra day to the work order time; when fully cured, inks are permanently set
- ★ Unlike a standard ink jet print, if an Epson print becomes damp, it will not run; *gently pat dry the print—carefully and quickly*

Short Run Digital Printing Specs and Procedures

- ★ Preferred file type: **print ready Photoshop Jpg files**: saved at "**high quality**". **Colour: CMYK or B+W**. No RGB.
- ★ All files received must be print ready; client is responsible to ensure all delivered files are print ready
- ★ Resolution: **300dpi** and must be a minimum of **300 ppi** (pixels per inch) @ 100% actual size
- ★ Files **under** 5MB, email directly to: robvickery@shaw.ca
- ★ Files **over** 5MB, burn to CD and deliver to printer
- ★ **Do not send**: low resolution JPG files from a web site, or JPG files embedded within a Microsoft Word or Publisher document

Terms

- ★ Digital files must be of the client's own original art work, and NOT from a third party source(s)
- ★ For single printing, CD returned when account is paid in full, **or** CD securely held, if multiple printings are done over a period of time
- ★ Per paper size, refer to "**Column One**" pricing for "**First Print or Proof**"; refer to "**Column Two**" pricing for "**2+ Prints**"
- ★ All rates are expressed in Canadian dollars. Payment by cash, check or money order only: for small orders, payment is due when prints are ready to be delivered to the client; large volume orders may require 100% pre-payment prior to printing. Prices are subject to change with out notice.
- ★ Please make check/money order payable to:
Heaven-on-Earth Marketing and Image Management Company, 1270 Johnson Street, Suite #205, Victoria, BC, V8V 3P1. Business receipt issued when payment is received. Service charge of \$40 will be levied per NSF check. Interest rate of 2.08% per month (24.96% per annum) will be applied against all overdue invoices past 30 days from original invoicing date. Print pricing rates are GST exempt.
- ★ Additional charges may apply for any alterations or adjustments made to the client's image file(s) prior to printing
- ★ As applicable, all additional costs (courier, insurance, shipping and handling, etc.) are extra, and is the client's responsibility to pay
- ★ Prints delivered to the client—care of **DanFoss Couriers**

Contact Information

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- ★ Hours of operation: 9:00AM to 4:30PM, Monday through Friday. Closed weekends and statutory holidays.