

# Heaven-on-EARTH

## Marketing and Image Management Company

A Full Service Company—Providing Client Care and Advice in Marketing, Event Management, Promotions and Image Management

Email: robvickery@shaw.ca    Bus: (250) 383.7914    1270 Johnson Street, Ste. 205, Victoria, BC, CANADA, V8V 3P1    Cell: (250) 886.1035    Fax: (250) 383.9068    Web: hoemimco.com

### Digital Print Service

### Price List and Terms

#### Introduction

- ★ Giclée is a printing term that refers to the digital process of manufacturing high quality fine art prints (original and reproduction)
- ★ Heaven-on-Earth Marketing and Image Management Company offers a low tech, simple, straight forward approach to your digital printing needs, at affordable pricing
- ★ When fully cured, Epson prints are suitable for matting and framing, or for portfolio insertion
- ★ Printing up to 12" x18" (maximum image size)
- ★ One digital image printed per Epson Velvet Fine Art paper, centred to paper
- ★ Cutting or trimming services are currently not available

**Print Pricing** (Suggested print sizes. All dimensions are in inches. Print pricing rates are currently HST exempt.)

<u>8½ x 11 Stock</u>			<u>13 x 19 Stock</u>		
<u>Image Size</u>	<u>First Print or Proof</u>	<u>2+ Prints</u>	<u>Image Size</u>	<u>First Print or Proof</u>	<u>2+ Prints</u>
4 x 6	\$23.00	\$15.00	8 x 10	\$26.00	\$21.00
5 x 7	\$24.00	\$16.00	8½ x 11	\$27.00	\$22.00
8 x 10	\$25.00	\$17.00	10 x 10	\$27.00	\$22.00
<i>Custom sizes are available upon request</i>			10 x 12	\$28.00	\$23.00
			11 x 14	\$29.00	\$24.00
			12 x 14	\$30.00	\$25.00
			11 x 17	\$31.00	\$26.00
			12 x 18	\$32.00	\$27.00

#### Epson Velvet Fine Art Papers

- ★ Archival, 100% cotton rag (standard stock)
- ★ Bright white surface for excellent color reproduction
- ★ Two pre-cut paper sizes: 8½"x11" and 13"x19"
- ★ 260 gsm weight

#### Epson Ultra-Chrome Inks

- ★ Pigment-based ink jet, high quality output; ink jet spray is calibrated at 4 picolitres (a very fine mist)
- ★ Light fast rating is 61 years\*. (\*Source: Wilhelm Imaging Research and based on Epson prints framed under glass.)
- ★ Prints must cure for 24 hours, please add one extra day to the work order time; when fully cured, inks are permanently set
- ★ Unlike a standard ink jet print, if an Epson print becomes damp, it will not run; *gently pat dry the print—carefully and quickly*

#### Short Run Digital Printing Specs and Procedures

- ★ Preferred file type: **print ready Photoshop Jpg files**: saved at "high quality". **Colour: CMYK or B+W**. No RGB.
- ★ All files received must be print ready; client is responsible to ensure all delivered files are print ready
- ★ Resolution: **300dpi** and must be a minimum of **300 ppi** (pixels per inch) @ 100% actual size
- ★ Files **under 5MB**, email directly to: robvickery@shaw.ca
- ★ Files **over 5MB**, burn to CD and deliver to printer
- ★ **Do not send**: low resolution JPG files from a web site, or JPG files embedded within a Microsoft Word or Publisher document

#### Terms

- ★ Digital files must be of the client's own original art work, and NOT from a third party source(s)
- ★ For single printing, CD returned when account is paid in full, or CD securely held, if multiple printings are done over a period of time
- ★ Per paper size, refer to "**Column One**" pricing for "**First Print or Proof**"; refer to "**Column Two**" pricing for "**2+ Prints**"
- ★ All rates are expressed in Canadian dollars. Payment by cash, check or money order only. For small orders, payment is due when prints are ready to be delivered to the client; large volume orders may require 100% pre-payment prior to printing. Prices are subject to change with out notice.
- ★ Please make check/money order payable to:  
**Heaven-on-Earth Marketing and Image Management Company, 1270 Johnson Street, Suite #205, Victoria, BC, V8V 3P1**. Business receipt issued when payment is received. Service charge of \$42.50 will be levied per NSF check. Interest rate of 2.08% per month (24.96% per annum) will be applied against all overdue invoices past 30 days from original invoicing date. Print pricing rates are currently HST exempt.
- ★ Additional charges may apply for any alterations or adjustments made to the client's image file(s) prior to printing
- ★ As applicable, all additional costs (courier, insurance, shipping and handling, etc.) are extra, and is the client's responsibility to pay
- ★ Prints delivered to the client—care of **DanFoss Couriers**

#### Contact Information

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- ★ Hours of operation: 9:00AM to 4:30PM, Monday through Friday. Closed weekends and statutory holidays.

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### Addendum to Price List and Terms

In order to be timely as possible in sending the client proofs to approve, please carefully read the following terms in point (A):

#### **A. Sending Proofs to the Client:**

1. All proofs will be printed by the *Epson Stylus 2200 Ink Jet Printer*, herein referred to as "Epson".
2. Stock used for printing proofs is on ink jet paper [8 1/2"x11", 24lb (90g/m2), 96 Brightness], and hereinafter referred to as "proof paper".
3. Proofs may be printed using one or more Epson dpi settings. Which dpi setting(s) used is relative to the color saturation of the customer's original image file, and is dependant on how well the proof paper handles higher dpi settings (720dpi and/or 1440dpi and/or 2880dpi) and ink volumes. Normally, 360dpi is the standard Epson setting for proofs; yet some proofs may require being printed at higher dpi setting(s).
4. For easy identification and comparison purposes, all proofs will include file names and proof numbers; all dpi settings will be written out by hand on all proofs.
5. All proofs will be mailed to the client, unless other arrangements (including meetings) are made with the client.
6. The client is requested to inspect all received proofs and indicate which proof(s), if any, best matches the original art piece(s). When approved, the client will indicate approval(s) as per the instructions stated in the "Order Form" below.

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There are **three** additional expenses which could be involved. Please carefully read the following terms in point (B):

#### **B. Additional Expenses:**

1. A flat rate of \$30.00 per hour will be applied for any and all services relating to basic photographic documentation of the client's own original art work and basic graphic design. If film photography is involved, full reimbursement for film, processing and development (including enlargements) plus travel time is expected.
2. For sending proofs, the client agrees to pay the postage. Unless other arrangements (including meetings) are made with the client, all proofs will be sent by regular mail, with no insurance added; the client must specifically request for additional insurance coverage, which the client agrees to pay.
3. A fee of \$5.00 will be charged to cover the cost of a CD-RW. If the client provides a CD-RW, then this fee will be waived.

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