

Web Rate Card

Web ads shown are approximate in size.

Web ad includes weblink to business website.

Please remember to include your weblink.

Complete web advertising information is available at:

http://www.hoemimco.com/web_advertising_guidelines_2012.html

and refer to the following PDF document entitled: "Web Advertising Guidelines"

Small Island

2.375" x 1.875"
(171 x 135 pixels)

\$25/month

1 ad placement each in:
Home Page
ELS section

Short Vertical Banner

1.667" x 3.333"
(120 x 240 pixels)

\$35/month

1 ad placement each in:
Home Page
ELS section

Tall Vertical Banner

1.667" x 8.333"
(120 x 600 pixels)

\$80/month

2 Ad placements in
ELS section only

Medium Horizontal Banner

5" x 1.667" (360 x 120 pixels)

\$50/month

3 Ad placements in ELS section only

Long Horizontal Banner

6.50" x 0.8333" (468 x 60 pixels)

\$35/month

3 Ad placements in ELS section only